

BUSINESS RESULTS — 4 MONTHS 2026

SUMMARY

DMX posted VND 43,283bn in revenue for 4M2026, +32% YoY, completing 35% of the annual target and on track with plan. Growth was broad-based across all chains and product categories driven by 33% SSSG. Revenue from financed sales surged 48% YoY and accounted for 38% of total revenue, with a 96% financing eligibility rate across products. Erablue posted 94% YoY revenue growth on 20% SSSG and 123 new store openings.

FINANCIAL & OPERATIONAL HIGHLIGHTS

TOTAL REVENUE

VND **43,436bn**

REVENUE GROWTH

32% YoY

SSSG

33%

ERABLUE REVENUE GROWTH

94% YoY

ANNUAL GUIDANCE TRACKING — REVENUE

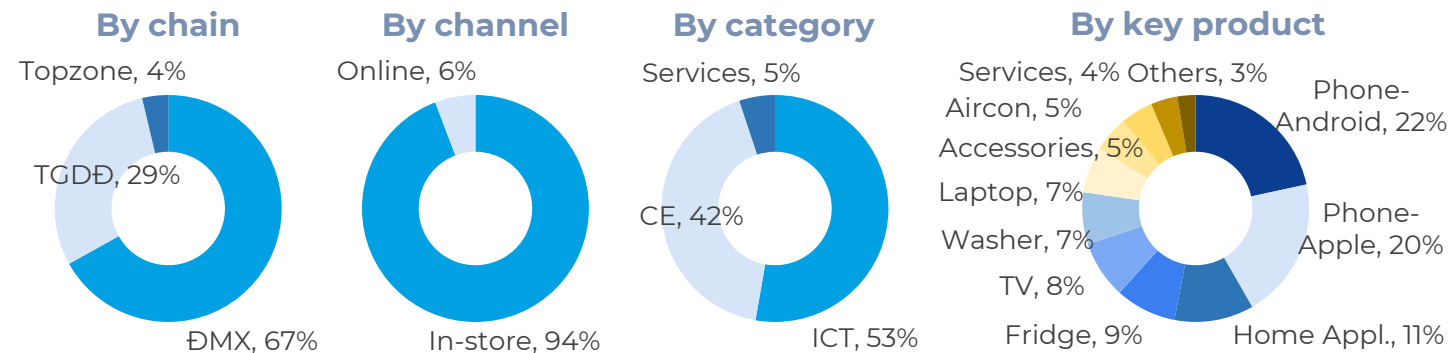
35% of full-year guidance complete

Full-year guidance: VND 122,500bn

STORE NETWORK

Chain	Store count	YoY change	YTD change
Điện Máy Xanh	2,005	-20	-3
Thế Giới Di Động	927	-5	+0
TopZone	85	+0	+0
Erablue (Indonesia)	222	+123	+41
Total (DMX)	3,239	+98	+38

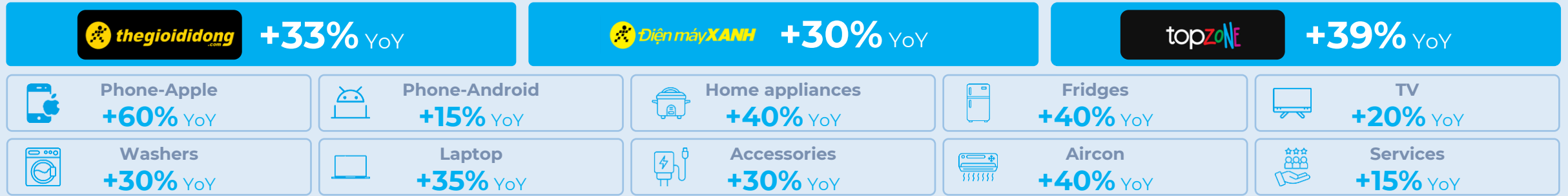
REVENUE MIX (EXCL. DMX TECHNICIAN)



5 GROWTH PILLARS — 4 MONTHS 2026

Pillar 1 QUALITY-DRIVEN GROWTH

All chains in Vietnam posted double-digit revenue growth despite no new store openings, with TopZone delivering the strongest performance driven by a 60% YoY increase in Apple product sales. Key product categories delivered 15–60% YoY growth.



Pillar 2 CONSUMER FINANCE & UTILITY SERVICES

Revenue mix from financed sales

38% (2025: 35%)

96% financing eligibility rate across products, easing affordability

Financed sales growth

+48% YoY

Total GMV of utility payments & agent banking services

VND 37trn

+9 YoY · 28 million transactions (+13% YoY) · Available at 3,000+ DMX stores

Pillar 3 DMX TECHNICIAN

Total revenue

VND 1,252bn

+60% YoY

In which, rev. from external clients

VND 153bn

+45% YoY · 12% of DMX Technician rev.

Pillar 4 SUPER APP

Revenue via Super App

VND 2,460bn

6% of total DMX revenue

Super App traffic

58mn

Pillar 5 ERABLUE: “The 2nd DMX” in Indonesia

 **REVENUE**

IDR 1,227bn

+94% YoY

SSSG

20%

STORE COUNT

222

+41 YTD · +123 YoY

TARGET STORE COUNT IN 2027

500