

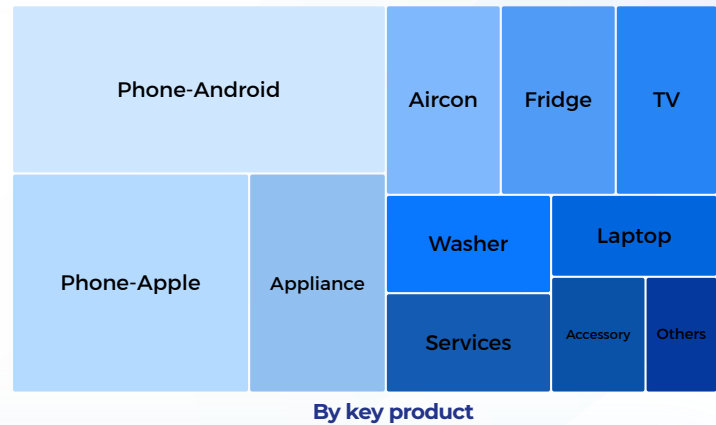
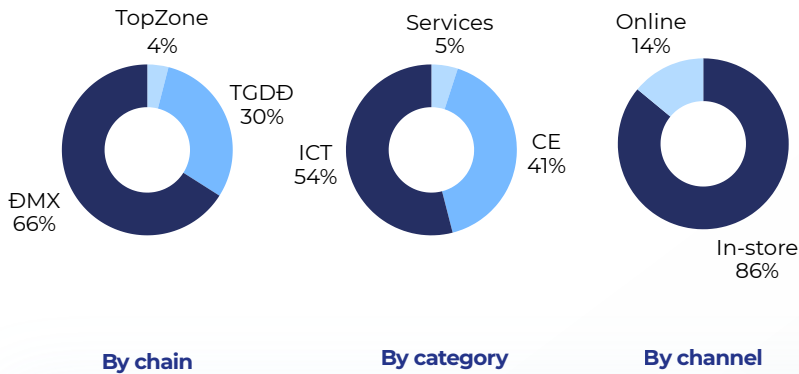
AUGUST 2026

8M2026 BUSINESS RESULTS

DMX recorded **87.050 tỷ đồng** in revenue, up **29% YoY** and completed **71% of the annual target**. Growth was broad-based across all chains & product categories driven by a **30% SSSG**. Installment-purchase Deferred payment sales surged **44% YoY**, accounting for **38% of total revenue**. Erablue posted **88% YoY** revenue growth on **SSSG 14%** and **126 new store openings**.

Store network	
 Dien may XANH	2,002
 thegioididong	920
 topzone	85
 erablue	307
 DMX	3,314

REVENUE MIX (EXCL. DMX TECHNICIAN)



05 GROWTH PILLARS

01 Quality-driven growth

All chains in Vietnam posted double-digit revenue growth despite opening no new stores: **Topzone** let the way (Apple **+ 50% YoY**), while key categories **+ 15-50% YoY** (with *aircon* accelerating due to summer demand).

02 Consumer finance & Utility services

- Consumer finance:** Deferred payment revenue **+ 44% YoY** (accounting for 38%), applied across 97% of products.
- Utility services:** Total transaction value posted **VND 74,000 billion (+5% YoY)**, **49 million (+10%)** across more than **3,000 stores**.

03 Dien May Xanh Technician

Revenue posted VND **2,464 billion (+40% YoY)**; revenue from external clients posted **VND 282 billion (+33%)**, accounting for 11%.

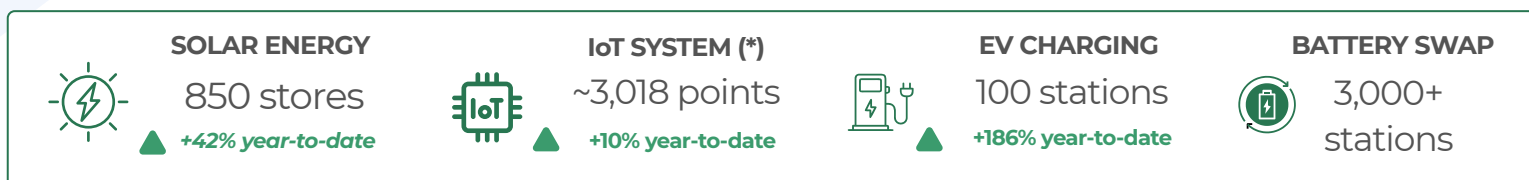
04 Supper App & Website

Revenue posted **VND 12,070 billion** (14% total revenue), with **19.3 million members (+1.5 million)** compared to the beginning of the year).

05 EraBlue

Revenue surged **+ 88% YoY**, **SSSG + 14%**, opened **126 new stores**, becoming a new engine for scaling alongside Vietnam.

DMX - 8M2026 ESG INITIATIVES



(*) Energy-saving devices and security monitoring systems deployed across stores and warehouses.



Dien May Xanh Officially Begins Trading On The HOSE

On 6 August 2026, DMX officially became a public company, with an ecosystem comprising **The Gioi Di Dong, Dien May Xanh, TopZone, Tho DMX, and EraBlue**, together with more than 3,000 stores and a multi-channel sales platform. This milestone reflects DMX's commitment to raising governance standards and transparency, driving sustainable growth and long-term shareholder value.



Dien May Xanh x Kredivo Vietnam Advance Digital Consumer Finance

On 7 August 2026, **DMX x Kredivo Vietnam** partnered to integrate digital credit, putting into practice the **Consumer Finance & Utility Services** pillar — leveraging DMX's existing footprint and customer base to drive ICT/CE transactions and enhance the user experience.



TopZone Ham Nghi Grand Opening

On 30 August 2026, DMX opened its flagship **TopZone** store at **181 Ham Nghi Street, Ho Chi Minh City**, directly opposite Ben Thanh Market, capturing iPhone 18 demand through a modern, digitized, and operationally optimized model to enhance customer experience and drive efficient, sustainable growth.

EraBlue Reaches the 300-Store Milestone in Indonesia Toward a Sustainable Business Mode



As of the end of August 2026, the **EraBlue joint venture officially surpassed the 300 store milestone**, reaching 307 points of sale in Indonesia (up 172 stores YoY). Per the 8M/2026 business results report, EraBlue posted revenue of IDR 2,577 billion (+88% YoY) and SSSG of +14%. After more than three years of investment, the joint venture has fully cleared its accumulated losses and entered an acceleration cycle, targeting more than 500 stores by Q1/2027.

From 5 stores in 2022, EraBlue has continuously scaled up year after year. **Targeting 1,000 stores before 2030 – 5.5 times the scale of the 2025-2030 period.**

This milestone reinforces EraBlue's position as one of DMX's five strategic growth pillars through 2030, closely tied to its sustainability commitments:

- Optimize operations, clear accumulated losses, and improve capital efficiency toward an IPO and maximizing shareholder value.
- Expand the network while creating jobs, transferring capabilities, and standardizing localized service.
- Popularize energy-saving equipment, promote green consumption, and elevate community quality of life.

Lộ trình mở rộng cửa hàng
Store expansion roadmap

