

BUSINESS RESULTS — 8 MONTHS 2026

SUMMARY

DMX posted VND 87,050bn in revenue for 8M2026, +29% YoY<sup>1</sup>, completing 71% of the annual target and on track with plan. Growth was broad-based across all chains and product categories driven by 30% SSSG. Revenue from financed sales surged 44% YoY and accounted for 38% of total revenue, with a 97% financing eligibility rate across products. Erablue posted 88% YoY revenue growth on 14% SSSG and 126 new store openings.

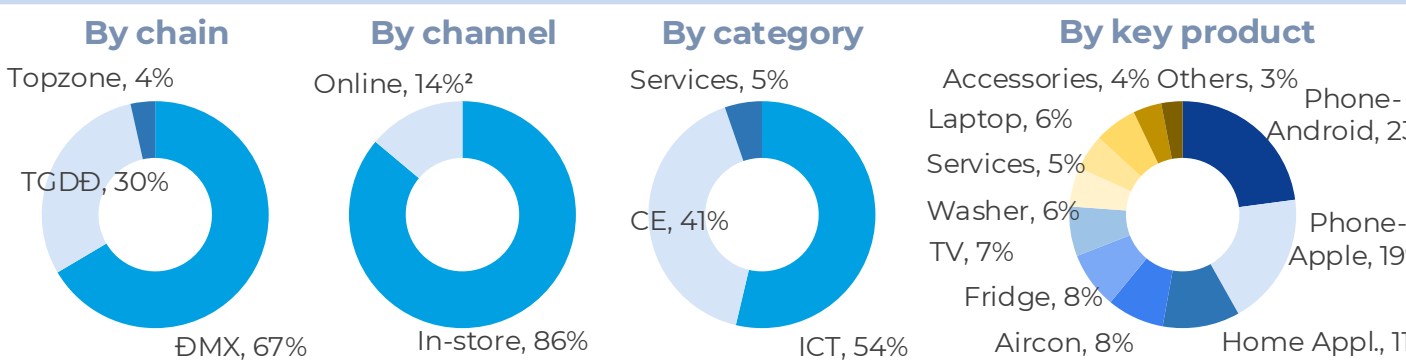
FINANCIAL & OPERATIONAL HIGHLIGHTS



STORE NETWORK

| Chain               | Store count | YoY change | YTD change |
|---------------------|-------------|------------|------------|
| Điện Máy Xanh       | 2,002       | -19        | -6         |
| Thế Giới Di Động    | 920         | -9         | -7         |
| TopZone             | 85          | -          | -          |
| Erablue (Indonesia) | 307         | +172       | +126       |
| Total (DMX)         | 3,314       | +144       | +113       |

REVENUE MIX (EXCL. DMX TECHNICIAN)



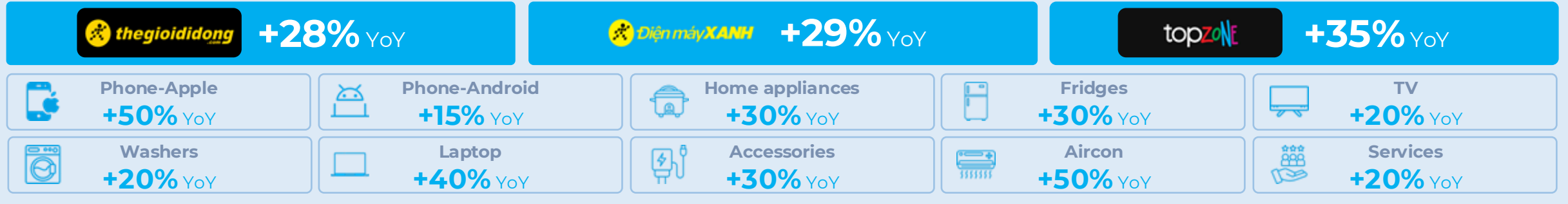
<sup>1</sup>LfL change excluding the impact of An Khang and AvaKids, and including DMX Technician; <sup>2</sup>Including Super App & Other online channels

# 5 GROWTH PILLARS — 8 MONTHS 2026

Pillar 1

QUALITY-DRIVEN GROWTH

All chains in Vietnam posted double-digit revenue growth despite no new store openings, with TopZone delivering the strongest performance driven by a 50% YoY increase in Apple sales. Other key categories delivered 15-50% YoY growth, with Aircon accelerating on summer seasonality.



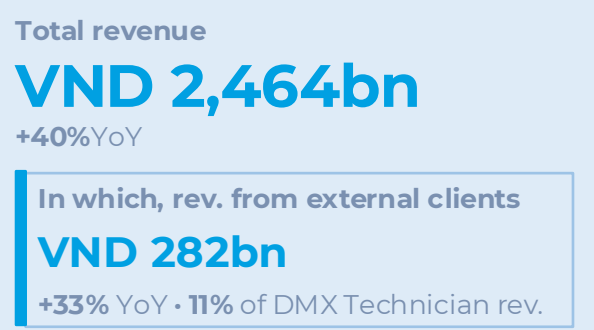
Pillar 2

CONSUMER FINANCE & UTILITY SERVICES



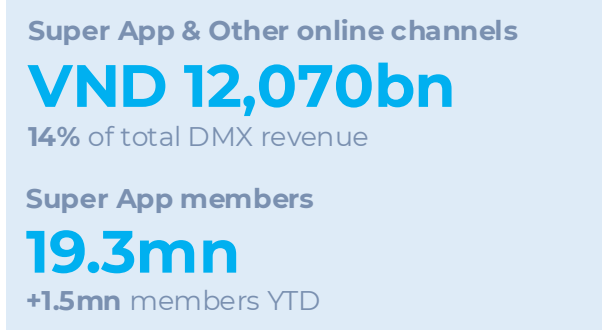
Pillar 3

DMX TECHNICIAN



Pillar 4

SUPER APP & ONLINE



T9 & Q4/26 Outlook: Back-to-school season, new Apple product launches, year-end shopping, aiming for 30% YoY full-year revenue growth.

Pillar 5

ERABLU: “The 2<sup>nd</sup> DMX” in Indonesia

